

Shri Neeraj Chandra, Managing Director

Shri Neeraj Chandra, Managing Director of Atul Auto Ltd is having experience of more than 2 decades and he is expert in leading domestic as well as international marketing of three-wheelers of the Company and managing human resources efficiently.

He has acted and successfully accomplished the tasks assigned to him at various levels and positions in the Company since 2004. He has capabilities to lead the Company professionally. During his tenure, the Company has successfully launched various models of 3W, introduced gasoline 3W, expanded the reach in various international markets, strengthen the brand Atul in 3W industry. Due to his managerial skill and leadership, the Company could have kept its strong dealership network almost intact even in the time of COVID-19 when the situation of dealers was vulnerable.

Directorship in other Body Corporates:

NIL

Shri Mahendra Patel, Whole-time Director & CFO

Shri Mahendra Patel, Whole-time Director & CFO of the Company has very rich experience of around three decades in assembling and production of the three - wheeler automobiles. He is also expert in managing the financial matters of the Company.

Directorship in other Body Corporates:

NIL

Dr. Vijay Kedia, Non-Executive Non Independent Director

Dr. Vijay Kedia is an ace investor in the stock market having experience of more than three decades. He born and brought up in Kolkata, joined stock market with zero capital. He has identified many multi-baggers in his investing career. He is expert in capital market, assessing business viability, strategies to lead the business.

Vijay Kedia is a private investor in the stock market, having experience of more than three decades. He has been a key note speaker in many business schools, including IIM Ahmedabad, IIM Bangalore, IIM Amritsar, and London Business School.

Recently, he was given an award for “ACE INVESTOR” by Hon’ble Ministers Shri Piyush Goyal ji and Shri Devendra Fadnavis ji. He was also awarded “SARVOTTAM SAMMAN” 2020 at Raj Bhavan by the Maharashtra Governor Shri Bhagat Singh Koshyari. He was also honoured with Shri Babasaheb Ambedkar Award and Shri Abdul Kalam Award.

Directorship in other Body Corporates:

1. Kedia Securities Private Limited – Managing Director
2. Shalby Limited - Independent Director
3. Greenline Tea &Exports Limited – Director

Shri Gurudeo Madhukar Yadwadkar, Independent Director

Shri G. M. Yadwadkar is a retired deputy Managing Director of IDBI Bank. He has completed his Bachelor's Degree in Engineering from V J Technical Institute, Mumbai and further completed his Masters of Management Studies from Jamnalal Bajaj Institute of Management Studies, Mumbai. He has done ICWA Intermediate with First Class and has cleared CAIIB with First Class. He has a very rich and varied experience of more than three decades in serving the Banking Industry. He has been instrumental in framing and executing various core policies in IDBI successfully.

Directorship in other Body Corporates:

1. Khushbu Auto Finance Limited – Independent Director

Shri Ramesh Chandra Maheshwari, Independent Director

Shri R C Maheshwari has completed his Bachelor's degree in Mechanical Engineering from Birla Institute of Technology and Science, Pilani (BITS Pilani). He had retired from Bajaj Auto Limited in June 2020 as the President - Intracity Vehicle Business after 45 years of experience which includes 35 years in Leadership Position across Bajaj Auto, Tafe Motors and Tractors and Eicher Group. He was associated with various Industrial federations including as a Chairman of CII- Himachal Pradesh, TQM Committee and Industrial Relations Committee CII of Northern Region and Himachal Pradesh Productivity Council, and was member of SIAM executive Committee as an alternate member for nine years.

Directorship in other Body Corporates:

NIL

Ms. Honey Sethi, Independent Director

Smt. Honey Sethi is a qualified Chartered Accountant and Company Secretary by profession having experience of more than a decade in the field of financial planning, budgeting and forecasting, Statutory audit, Tax audit, Financial Analysis and Reporting, compliance with GST laws and Transfer Pricing rules and methods. Currently she is engaged as FP & A (Financial Planning and Analysis) with Dneg India Private Limited, Mumbai (subsidiary of Prime Focus Limited)

Directorship in other Body Corporates:

NIL